



TECHNICAL INFORMATION

1370 NAPHTHOL RED 170

C. I. PIGMENT RED 170

C. I. NO. 12475

DESCRIPTION

A very brilliant and strong bright yellow shade naphthol red with very good lightfastness and superior chemical resistance. 1370's shade is yellower and more opaque compared to 1970.

TYPICAL PHYSICAL PROPERTIES

Bulk Density	10.9 lbs/gal
pH (10% Aqueous Slurry)	5.5 - 6.5
Moisture Content %	< 2.0
Water Soluble Salts %	< 2.0
Oil Absorption	37 wt/100 wt

BLEED CHARACTERISTICS

Xylene	Trace
Ethanol	Trace
Mineral Spirit	None
Lacquer Solvents	Trace
Water	None

LIGHTFASTNESS

Full Shade:	Very Good
Tint:	Fair

CHEMICAL RESISTANCE

Acid:	Excellent
Alkali:	Excellent

HEAT STABILITY (Plastics)

450° F 232° C

HEAT STABILITY (Coatings)

325° F 163° C

SUGGESTED USES

1370 is used in industrial and powder coatings and plastics.

LANSCO COLORS

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