



# TECHNICAL INFORMATION

## 1812 NAPHTHOL RED 112

C. I. PIGMENT RED 112

C. I. NO. 12370

### DESCRIPTION

A bright red naphthol with very good lightfastness and superior chemical resistance.

### TYPICAL PHYSICAL PROPERTIES

Bulk Density	12.5 lbs/gal
pH (10% Aqueous Slurry)	4.0 - 6.0
Moisture Content %	< 1.00
Soluble	
Water Soluble Salts %	< 1.00
Oil Absorption	35-50 wt/100 wt

### BLEED CHARACTERISTICS

Xylene	Soluble
Ethanol	Soluble
Mineral Spirit	Sl.
Lacquer Solvents	Soluble
Water	Trace

### LIGHTFASTNESS

Full Shade:	Very Good
Tint:	Fair

### CHEMICAL RESISTANCE

Acid:	Excellent
Alkali:	Excellent

### HEAT STABILITY (Coatings)

325° F 163° C

### SUGGESTED USES

1812 is used in printing inks, interior emulsion and masonry paints, paper and paper coatings, floor coverings and in artists' colors.

### LANSCO COLORS

305 WEST GRAND AVE., MONTVALE, NJ 07645 • 201-307-5995 • FAX 201-307-5855

The information contained herein is true and accurate to the best of our knowledge, but is provided without warranty or guarantee. Since the conditions of use are beyond our control, Landers-Segal Color Co., Inc. assumes no legal responsibility for use or reliance upon the information contained herein. Landers-Segal Color Co. strongly recommends careful screening/testing before using its products in production.