



# TECHNICAL INFORMATION

## 1903-M METHYL VIOLET 3

C. I. PIGMENT VIOLET 3 C. I. NO. 42535:2

### DESCRIPTION

1903 is a bright bluish violet with outstanding brilliance, color purity and tinting strength.

### TYPICAL PHYSICAL PROPERTIES

Bulk Density	18.5 lbs/gal
pH (10% Aqueous Slurry)	6.0 - 8.0
Moisture Content %	< 2.00
Water Soluble Salts %	< 2.00
Oil Absorption	55 wt/100 wt

### BLEED CHARACTERISTICS

Xylene	Trace
Ethanol	Sl. Soluble
Mineral Spirit	Trace
Lacquer Solvents	Soluble
Water	Trace

### LIGHTFASTNESS

Full Shade:	Poor
Tint:	Poor

### CHEMICAL RESISTANCE

Acid:	Good
Alkali:	Poor

### SUGGESTED USES

1903 is used primarily in printing inks, especially water based flexo and packaging gravure.

### LANSCO COLORS

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