



# TECHNICAL DATA SHEET

## PR-289 LITHOL RUBINE 57:1 B.S.

C. I. PIGMENT RED 57:1

C. I. NO. 15850:1

### DESCRIPTION

PR-289 is a calcium salt, bluish pigment with excellent brightness, color purity, tinting strength and chroma. The PR-289 is our bluest, most transparent grade with exceptional heat and water stability.

#### Typical Physical Properties

Bulk Density	~13.00
pH (10% Aqueous Slurry)	7.0 – 9.0
Moisture Content	< 2.0%
Oil Absorption	~ 60

#### Bleed Characteristics

	(5 – no change)
Xylene	4
Ethanol	4
Mineral Spirits	5
Lacquer Solvents	4
Water	5

#### Lightfastness

Full Shade	Fair
Tint	Poor

#### Chemical Resistance

Acid	Poor
Alkali	Poor

#### Heat Stability – Coatings

(Baking Alkyd – 30 min)

325°F.

### SUGGESTED USES

The PR-289 is recommended for use in aqueous inks and other water based coatings applications in addition to solvent ink systems.

(08/05)

### LANSCO COLORS

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