



EFFECTIVE DATE: JULY 2006

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**WE BRING A WORLD OF COLOR
TO YOUR DOOR**



Organic Pigments

YELLOW

2203 Hansa Yellow 3 (I,C) 25 kg. Bag

A low cost, green shade 10G type for coatings and some aqueous inks.

1212 Diarylide Yellow 12 (I,C) 20 kg. Bag

More transparent than our 2312.

2312 Diarylide Yellow 12 (I,C) 25 lb. Bag

An excellent value opaque AAA Yellow.

PY-105 Diarylide Yellow 12 (I) 10 kg. Bag

Yellow 12 - Semi opaque AAA yellow primarily recommended for UV Inks.

2413 Diarylide Yellow 13 (I,C) 25 kg. Bag

Stronger and slightly more lightfast than Yellow 12. Used mainly in inks, rubber and selected interior coatings.

PY-126 Diarylide Yellow 13 (I) 20 kg. Bag

Yellow 13 - Slightly redder than our 2413. Primarily recommended for UV Inks.

1214 Diarylide Yellow 14 (I) 20 kg. Bag

A greener, more transparent resinated Yellow 14 mainly for solvent inks.

2114 Diarylide Yellow 14 (I,C,P) 20 kg. Bag

A semi-opaque AAOT Yellow suitable for water flexo, PVC and interior coatings.

2214 Diarylide Yellow 14 (I,C,P) 25 kg. Bag

Somewhat greener and stronger than our 2114. Excellent value.

PY-123 LCT Diarylide Yellow 14 (I) 20 kg. Bag

Yellow 14 - Slightly greener and stronger than our 2114. Due to the excellent gloss characteristics, primarily recommended for water.

2217 Diarylide Yellow 17 (I,C,P) 25 kg. Bag

A clean, strong, green shade yellow, offering excellent value.

2162 Azo Yellow 62 (P) 25 kg. Bag

A heat stable red shade for plastics. Alternative to Diarylide Yellows.

2665 Hansa Yellow 65 (C) 20 kg. Bag

Recommended for water-based traffic paint and coatings, offering excellent value.

0013-473 Hansa Yellow 73 (C) 25 kg. Bag

Green-shade yellow that offers good strength, lightfastness and glycol stability.

1274 Hansa Yellow 74 (I,C) 20 kg. Bag

A lightfast, opaque Yellow 74, primarily for use in coatings.

PY-147 Hansa Yellow 74 (I) 20 kg. Bag

Yellow 74 - Semi transparent grade recommended primarily for UV Inks.

2574 Hansa Yellow 74 (I) 25 kg. Bag

A transparent Yellow 74 for flexo inks which offers more lightfastness compared to Yellow 14.

2874 Hansa Yellow 74 (I,C) 25 kg. Bag

A strong green shade for ink and interior coatings, excellent value.

2583 Diarylide Yellow 83 (I,C,P) 25 kg. Bag

Strong, red shade, non-bleeding for all applications.

2883 Opaque Yellow 83 (I,C) 25 kg. Bag

An opaque red shade yellow with good lightfastness. Primarily for coatings application.

2197 Monoazo Yellow 97 (I,C) 25 kg. Bag

A lightfast, green shade yellow suitable for coatings, inks or plastics.

1139 Isoindoline Yellow 139 (P) 10 kg. Bag

Greener shade PY 139 recommended for plastics and coatings.

2139 Isoindoline Yellow 139 (I,C) 10 kg. Bag

A very lightfast, opaque, red shade yellow used in a wide range of high performance applications.

2151 Benzimidazolone Yellow 151 (C) 10 kg. Bag

A high performance green shade yellow with good opacity and excellent lightfastness. Widely used in industrial coatings.

2168 Azo Yellow 168 (P)

A heat stable yellow shade for plastics. Alternative to Diarylide Yellows.



Organic Pigments

ORANGE

06-905 DNA Orange 5 (I,C) 20 kg. Bag

Good lightfastness in deep shades. Suitable for water flexo inks and coatings.

2113 Pyrazolone Orange 13 (I,C,P) 25 kg. Bag

A clean bright orange with excellent value.

2316 Dianisidine Orange 16 (I,C,P) 25 kg. Bag

Bright, clean orange. Used in a variety of applications.

1634 Pyrazolone Orange 34 (I,C) 25 kg. Bag

A semi-transparent orange with excellent value.

1334 Opaque Orange 34 (I,C,) 25 kg. Bag

An opaque, improved viscosity Orange 34 used mainly in coatings for lead-free deep shade oranges.

1836 Benzimidazolone Orange 36 (I,C,P) 25 kg. Bag

An opaque, very lightfast orange suggested for industrial and automotive coatings.

2443 Vat Orange 43 (I,C,P) 10 kg. Bag

Clean bright orange with outstanding lightfastness in both masstone and tint. Primarily used in coatings applications.

RED

1302-B Naphthol Red 2 (I) 318 kg. Tote

Low cost yellow shade, barium free red used in printing inks.

032-184 Toluidine Red 3 Light (C) 25 kg. Bag

An excellent value yellow shade Toluidine Red.

032-200 Toluidine Red 3 Medium (I,C) 25 kg. Bag

Bluer and darker compared to 032-184.

RT-117 Toluidine Red 3 Dark (C) 10 kg. Bag

Bluest and darkest toluidine in our range.

1322 Naphthol Red 22 (Blue Shade) (I) 25 kg. Bag

Transparent and bright.

1722 Naphthol Red 22 (Yellow Shade) (I) 25 kg. Bag
Excellent quality, clean yellow shade Naphthol.

1523 Naphthol Red 23 (I,C) 25 kg. Bag
A bluish shade red used mainly for its alkali resistance in printing inks.

1480 2B Red 48:1 (I,C,P) 25 kg. Bag
Yellow shade red used in inks, lower temperature plastics and interior coatings.

PR-221 2B Red 48:1 (I) 20 kg. Bag
Red 48:1 - More opaque, yellower and stronger than our 1480.

1482 2B Red 48:2 (I,C,P) 25 kg. Bag
A low cost 2B Red with good properties for plastics, inks and interior coatings.

1403B 2B Red 48:3 (I,C,P) 10 kg. Bag
Our yellowest shade 48:3 strontium salt. An alternative to Barium Lithol pigments with good wax bleed resistance. Yellower than Red 48:2.

PR-251 2B Red 48:3 (P) 50 lb. Bag
Red 48:3 - Bluer shade strontium salt. Same properties as 1403B.

PR-258 Barium Lithol Red 49:1 (I,C,) 50 lb. Bag
Red 49:1 - Transparent, blue shade with low viscosity. Recommended for inks and coatings.

PR-286 Calcium Lithol Red 49:2 (I) 20 kg. Bag
Red 49:2 - Low cost opaque type. Exceptional water stability.

1320 Red Lake C 53:1 (I,C,P) 25 kg. Bag
A medium shade opaque Red Lake C with good general properties for a wide variety of applications.

1353 Red Lake C 53:1 (I,C,P) 25 kg. Bag
Yellowest 53:1 in our range. Excellent for water inks.

1899 Red Lake C 53:1 (I,C,P) 25 kg. Bag
Recommended primarily for plastics.



Organic Pigments

PR-215 Red Lake C 53:1 (I) 20 kg. Bag
Red 53:1 - Slightly bluer and stronger than our 1353. Primarily recommended for water and UV Inks.

PR-256 Red Lake C 53:1 (I) 20 kg. Bag
Red 53:1 - Our bluest, strongest type. Primarily recommended for solvent inks.

1557 Lithol Rubine 57:1 (I,P) 25 kg. Bag
A general purpose Lithol Rubine for water flexo inks and plastics.

PR-205 Lithol Rubine 57:1 (I,P) 25 lb. Bag
Red 57:1 - Yellowest, most opaque type. Recommended for UV Inks and plastics.

PR-289 Lithol Rubine 57:1 BS (I) 50 lb. Bag
Red 57:1 - Bluest, most transparent type with exceptional heat and water stability. Recommended for all ink systems.

PR-230A Rhodamine Red 81:3 (I) 50 lb. Bag
Yellow shade. Good water stability. Also suitable for UV Inks.

1812 Naphthol Red 112 (I,C) 15 kg. Bag
Medium yellow shade, lightfast Naphthol Red primarily used in coatings.

1222 Quinacridone Magenta 122 (Yellow Shade) (I,C,P) 25 kg. Bag
Our strong, yellower shade magenta. Suitable for all applications.

1229 Quinacridone Magenta 122 (Blue Shade) (I,C,P) 20 kg. Bag
A clean, very lightfast blue shade magenta used in all types of exterior coatings, plastics and printing inks.

1230 Perylene Red 123 (I,C) 25 kg. Drum
A high performance red used in textiles and printing inks where high lightfastness is required.

1146 Naphthol Red 146 (I,C) 25 kg. Bag
Bluer shade Naphthol Red for coatings.

1370 Naphthol Red 170 (C,P) 25 kg. Bag
Yellower, more opaque Red 170 type. Used in coatings and plastics.

1970-A Naphthol Red 170 (C,P) 25 kg. Bag
A medium blue shade Red 170 type with good lightfastness.

1070 Naphthol Red 170 (C) 25 kg. Bag
Yellower, cleaner shade than our 1370 with a slight improvement in lightfastness. Recommended for higher quality industrial applications.

1184 Naphthol Red 184 (I,C,P) 20 kg. Bag
A blue shade red used in a wide variety of ink applications as a substitute for pigment Red 57:1 where high lightfastness is required. Close to the process Rubine shade.

1254 DPP Red 254 (C) 30 kg. Bag
Opaque, bright medium shade red with excellent properties. Primarily recommended for coatings.

1354 DPP Red 254 (I,C,P) 20 kg. Bag
Primarily recommended for plastics.

PR-283 Naphthol Red 269 (I) 20 kg. Bag
Blue shade non-bleeding Naphthol for higher lightfast printing applications.

BLUE

7000 Processed Phthalo Blue (I,P) 25 kg. Bag
Special low cost blue suggested for water flexo inks and plastics.

5561 Phthalo Blue 15:0 (I,P) 25 kg. Bag
Easy dispersing and stronger compared to 5563. Excellent value.

5563 Phthalo Blue 15:0 (I,P) 25 kg. Bag
A very low cost blue used in PVC, textiles, and selected water based applications.

8000N Phthalo Blue 15:0 (I,P) 25 kg. Bag
Greener shade, recommended for low temperature plastics, aqueous dispersions and textiles.



Organic Pigments

5015 Phthalo Blue 15:1 (I,C,P) 20 kg. Bag
Suitable for all applications. Excellent value.
Primarily recommended for plastics.

5151 Phthalo Blue 15:1 (I,C) 25 kg. Bag
Excellent value, general use non-crystallizing red shade.

5452 Phthalo Blue 15:2 (C) 25 kg. Bag
Non-crystallizing, non-flocculating (NCNF grade).
Recommended primarily for coatings. Slightly redder than 8200.

8200 Phthalo Blue 15:2 (C) 25 kg. Bag
A non-crystallizing, non-flocculating red shade blue. (NCNF grade) Primarily for coatings.

5576-C Phthalo Blue 15:3 (I,P) 25 kg. Bag
Excellent gloss in water based inks.
Recommended for all applications.

7100 Phthalo Blue 15:3 (I,C,P) 25 kg. Bag
Suggested mainly for plastics. Economical 15:3.

8300P Phthalo Blue 15:3 (C,P) 25 kg. Bag
Excellent heat stability. Slightly greener in shade than 5576-C.

5154 Phthalo Blue 15:4 (I,C) 25 kg. Bag
NCNF type for coatings, excellent value.

PB-543 Phthalo Blue 15:4 (I) 10 kg. Bag
Brighter, stronger, more transparent than our 5154.
Primarily recommended for solvent inks.

GREEN

3017-A Phthalo Green 7 M.S. (I,C,P) 25 kg. Bag
A strong, medium shade Green 7, offering a great value in all applications.

PG-631 Phthalo Green 7 (I) 10 kg. Bag
Primarily recommended for solvent inks.

3320 Phthalo Green 7 (I,C) 25 kg. Drum
Slightly bluer than 3017-A. Suitable for all applications.

5200D Phthalo Green 7 (I,C,P) 20 kg. Bag
Easiest to disperse. Recommended primarily for plastics and powder coatings.

5300 Phthalo Green 7 B.S. (C,P) 25 kg. Bag
A blue shade green primarily used in coatings applications. Excellent value.

3136 Phthalo Green 36 (I,C,P) 10 kg. Bag
A fully brominated yellow shade Green 36 for use in all applications.

VIOLET

1903-M Methyl Violet 3 (I) 25 kg. Bag
Good strength and viscosity, redder shade suggested mainly for water based inks. Also suitable for solvent inks.

1419 Quinacridone Violet 19 (I,C,P) 25 kg. Bag
A beta form blue shade Violet 19 offering excellent lightfastness.

1223 Carbazole Violet 23 (I,C,P) 25 kg. Bag
A redder shade Violet 23.



Inorganic Pigments

MILORI & ULTRAMARINE BLUE

5021 Milori (Iron) Blue (I,C) 25 kg. Bag
Suitable for aqueous or alkyd systems.

504 Ultramarine Blue (P) 25 kg. Bag
Our red shade ultramarine blue with good alkali resistance.

507 Ultramarine Blue (P) 25 kg. Bag
Our medium shade ultramarine blue with good alkali resistance.

UPL-A105 Ultramarine Blue (P) 25 kg. Bag
A green shade ultramarine blue with good alkali resistance.

CHROME YELLOW

REGULAR GRADES

A-241 Chrome Yellow Primrose (C,P) 50 lb. Bag
A clean, high-strength, green shade chrome yellow pigment for coatings and low temperature plastics.

A-451-FM Chrome Yellow Primrose (C,P) 50 lb. Bag
Easier dispersing, green shade chrome yellow pigment suggested for low temperature plastics and coatings.

A-511-FM Chrome Yellow Light (C,P) 50 lb. Bag
An easy dispersing light shade chrome yellow with good strength.

7-EX Chrome Yellow Light (C,P) 50 lb. Bag
Easy dispersing, light chrome yellow pigment with excellent strength and hiding power. Suggested for low temperature plastics and coatings.

G-EX Chrome Yellow Medium (C,P) 50 lb. Bag
Easy dispersing, medium chrome yellow pigment, the reddest shade, with excellent strength and hiding power. Suggested for low temperature plastics and coatings.

A-765-ED Chrome Yellow Medium (C,P) 50 lb. Bag
Easy dispersing chrome yellow pigment with good strength recommended for traffic coatings as well as low temperature plastics.

ENCAPSULATED GRADES

2592 Hi-Temp. Chrome Yellow, Primrose (C,P) 50 lb. Bag
A very clean, green shade primrose yellow with good strength and opacity recommended for higher temperature plastics or coatings in which acid resistance is necessary.

2593 Hi-Temp. Chrome Yellow, Light (C,P) 50 lb. Bag
A light chrome yellow with good strength and opacity recommended for higher temperature plastics or coatings in which acid resistance is necessary.

2594 Hi-Temp. Chrome Yel, Med (C,P) 50 lb. Bag
A red shade medium chrome yellow with good strength and opacity recommended for high temperature plastic, thermoplastic road markings, and coatings in which acid resistance is necessary.

MOLYBDATE ORANGE

REGULAR GRADES

RS-132-EX Molybdate Orange, Red Shade (C,P) 25 kg. Bag
A red shade molybdate with good strength, bright color and good opacity. Recommended for low temperature plastics and coatings.

NM-33-FM Molybdate Orange, Yellow Shade (C,P) 50 lb. Bag
A yellow shade molybdate with high strength, bright color and excellent opacity. Recommended for low temperature plastics and coatings.

NM-37-FM Molybdate Orange, Red Shade (C,P) 50 lb. Bag
A red shade molybdate with good strength, bright color and good opacity. Recommended for low temperature plastics and coatings.



Inorganic Pigments

ENCAPSULATED GRADES

2695 Hi-Temp Moly Orange Y.S. (C,P) 50 lb. Bag
A yellow shade molybdate orange with bright color, good strength and opacity recommended for higher temperature plastics and coatings in which acid resistance is necessary.

2696 Hi-Temp Moly Orange, R.S. (C,P) 50 lb. Bag
A red shade molybdate with good strength and opacity recommended for higher temperature plastics and coatings in which acid resistance is necessary.

CHROMIUM OXIDE GREEN

Chromium Oxide Green pigments are very stable green pigments which are unaffected by acids, alkalis and solvents. They are heat stable and offer excellent value, lightfastness and weatherability.

301 Chromium Oxide Green Light (C,P) 50 lb. Bag
A high quality clean yellow shade intended mainly for coatings.

305 Chromium Oxide Green Medium (C,P) 50 lb. Bag
A high quality clean medium shade intended mainly for coatings.

329-A Chromium Oxide Green Medium (C) 45 lb. Bag
A high quality clean light to medium shade mainly intended for coatings.

361 Chromium Oxide Green Dark ED (C,P) 25 kg. Bag
A dark shade that has been surface treated to improve dispersibility. Mainly intended for architectural applications.

385 IR Camouflage Chromium Oxide Green (C,P) 25 kg. Bag
A dark shade, especially manufactured for use in military and camouflage applications requiring high reflectivity in the infrared range.

ALUMINUM PASTE

LANSCO Aluminum Pastes are manufactured by Carlfors Bruk of Huskvarna, Sweden, a 100 year old, ISO 9001 certified company. Their Aluminum Pastes are world renowned for high leafing values and unsurpassed brilliance. Their automated factory produces pastes with outstanding lot to lot consistency.

LEAFING

7081- 65% Leafing Aluminum Paste 200 lb. Drum

These pastes are of medium fineness and are ideally suited for trade and maintenance coatings. They offer a good combination of reflectivity and hiding. Meets ASTM D962-II, B

7054 - 73% Leafing Aluminum Paste 100 lb. Drum

These pastes are of medium fineness and are ideally suited for trade and maintenance coatings. They offer a good combination of reflectivity and hiding. Meets ASTM D962-II, B

7058 - 65% Extra Fine Aluminum Paste 200 kg. Drum

This extra fine paste is popular in aerosol paint formulations. Meets ASTM D962-II,A

7075 - 65% Leafing Aluminum Paste 100 kg. Drum

These coarse pastes are widely used in asphalt-based roof coatings. They offer extremely high leafing value and brightness. Meets ASTM D962-IV, C

7076 - 70% Leafing Aluminum Paste 200 kg. Drum

These coarse pastes are widely used in asphalt-based roof coatings, offering extremely high leafing value and brightness. Meets ASTM D962-IV, C



Inorganic Pigments

NON-LEAFING

7053-CB - 65% Non-leafing Aluminum Paste 25 kg. Drum
Meets ASTM D962-IV,B

7056-CB - 65% Extra Fine Non-leafing Aluminum Paste 25 kg. Drum
Unlike leafing aluminum paste, these non-leafing pastes orient their particles throughout the coating film. They mix well with color pigments and offer a uniform surface film with good hiding and an outstanding barrier protection in multi-coat systems. Meets ASTM D962-IV,A

PLASTIC GRADES (Available in a variety of solvents – ask your LANSCO representative)

7088 Aluminum Paste 25 kg. Drum
80% in Paraffin Oil. This plastic grade is an excellent low cost alternative to aluminum "pellets". Widely used in color concentrates for film and other applications.

ANTI-CORROSIVE PIGMENTS

236 Zinc Phosphate (C) 25 kg. Bag
An easy dispersing, non-toxic zinc phosphate tetrahydrate-based product with excellent performance in outdoor durability.

243-XF Zinc Chromate ED (C) 50 lb. Bag
Extra fine, fully micronized for easy dispersing, excellent outdoor durability.

264 Basic Zinc Chromate (C) 55 lb. Bag
Micronized, easy dispersing. Used in preconditioning wash primers for metals with excellent outdoor durability.

263 WACOR ZBP-M (C) 25 kg. Bag
Borate Modified Zinc Phosphate. Non-Toxic for corrosion inhibitive paints. Designed with a controlled solubility in order to achieve a fast and long lasting protection. Excellent saltspray and outdoor tests in many systems.

234 Zinc Borate (C) 25 kg. Bag
Non-toxic, anticorrosive pigment with flame retardant, smoke suppressing and fungicidal properties, for water systems.

289 WACOR ZBA (C) 25 kg. Bag
Borate modified, aluminized Zinc Phosphate. Non-toxic, double modified with borate for corrosion inhibitive paints, excellent in high solids, low VOC epoxy.

275-XF Strontium Chromate E.D. (C) 50 lb. Bag
Excellent corrosion inhibitor, used in preconditioning wash primers for metalized finishes and vinyl sheeting.

TITANIUM DIOXIDE

8001 Rutile Titanium Dioxide (I,C,P) 25 kg. Bag
Our most economical rutile grade of titanium without any surface treatment. 8001 can be used in primers, plastics, inks, and colored formulations in industrial paints and in other applications where a sulfate process titanium dioxide is suitable.

8086-A Rutile Titanium Dioxide (I,C,P) 25 kg. Bag
A low-cost sulfate process rutile Titanium Dioxide with good hiding power recommended for use in plastics, industrial paints, paper coatings, and rubber. Surface treated with alumina, silica and organic to improve dispersibility and durability.
NOTE: Primarily for the West Coast.

CR-03 Rutile Titanium Dioxide (I,C,P) 25 kg. Bag
A low-cost sulfate process rutile Titanium Dioxide with good hiding power recommended for use in plastics, industrial paints, paper coatings, and rubber. Surface treated with alumina and silica to improve dispersibility and durability. Slightly bluer and higher gloss when compared to 8086-A.
NOTE: Primarily for the East Coast.

RC-800-PG Rutile Titanium Dioxide (I,C,P) 25 kg. Bag
A high quality chloride process rutile titanium dioxide. It has a bluish color, high tinting strength, low oil absorption, and excellent dispersion properties. RC-800PG finds applications in plastics requiring a blue-white titanium dioxide that disperses easily. Other areas of application include powder coatings, polyethylene films and vinyl sheet goods.



CARBON BLACKS

410 Carbon Black (C,P) 25 kg. Bag
Smaller particle size low cost granular carbon black. The most jet of our low cost carbon blacks but with the highest viscosity. Particularly good for plastics requiring excellent UV properties.

461 Carbon Black (C) 25 lb. Bag
A blue tone black powder in which a coarser particle allows medium viscosity and good flocculation/flood resistance for use in coatings.

462 Carbon Black (C,P) 25 lb. Bag
A blue tone black powder which is easy dispersing with low oil absorption. Suggested for plastics, master-batches and paint coloring or tinting.

463 Carbon Black (C,P) 20 lb. Bag
A bluer tone black powder primarily used in coatings applications for coloring of paint and tinting.

490-P Extra Strong Jet Black (Misc) 25 lb. Bag
A specially formulated black suggested for waterborne applications such as roofing granules and concrete mortar.

4032 Carbon Black (C,P) 50 lb. Bag
Medium particle size low cost granular carbon black intended primarily for plastics and water dispersions. Medium viscosity and jetness.

4076 Carbon Black (C,P) 20 kg. Bag
Large particle size, low cost granular carbon black that is less jet and lowest in viscosity. Good for tinting systems. A gas fired channel black that can be used where an FDA black is required.



INORGANIC PIGMENT

PRICING:

Please contact your local LANSCO representative for pricing.

FREIGHT / TERMS:

All prices are F.O.B. warehouse.

Orders are accepted on a material availability basis only.

Surcharges: For orders under 2,000 lbs. add to ton price \$15.00/100 lbs.

Minimum Order: A \$75.00 surcharge will be added to all invoices totaling less than 500 lbs.

PALLET / SHRINKWRAP CHARGE:

\$15.00 PER PALLET

ORGANIC PIGMENT

PRICING:

Please contact your local LANSCO representative for pricing.

FREIGHT / TERMS:

Freight prepaid on orders with a minimum shipment of 500 lbs. All shipments below 500 lbs. are shipped F.O.B. shipping point. A \$75.00 per order surcharge is assessed on orders below 100 lbs.

PRODUCT AVAILABILITY:

Not all products are available at each warehousing location. Contact your LANSCO sales representative for details.

TERMS OF PAYMENT:

30 days net

LIMITED WARRANTY: Landers-Segal Color Co., Inc. ("Landers-Segal") warrants that its products are free from manufacturing defects. Landers-Segal makes no other warranty beyond that contained in this writing. Notice of any breach of this warranty must be received by Landers-Segal within 30 days of delivery. DISCLAIMER OF OTHER WARRANTIES: NO OTHER WARRANTY, EXPRESSED OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, SHALL APPLY. Except as otherwise expressly noted herein, Buyer assumes all risks and liability for results obtained by the use of products covered by this warranty, whether singly or in combination with other products. EXCLUSIVE REMEDY: In the event of a breach of any warranty, Landers-Segal's liability shall be limited to the return of the original purchase price. This is the Buyer's exclusive remedy. In no case shall Landers-Segal be liable for any special, incidental, or consequential damages based upon breach of warranty, breach of contract, negligence, strict liability, or any other legal theory. TIME LIMIT FOR BRINGING SUIT: All suits must be commenced within one-year from the date on which the product at issue is delivered to Buyer.