



1254 DPP Red 254

Description: 1254 is a very opaque, bright medium shade red with excellent overall properties. 1254 is coloristically bluer than our 1354.

Chemical Type	DPP Red	Constitution No.	56110
Color Index	Pigment Red 254	CAS No.	84632-65-5

Resistance Properties

MEK	5	Ethanol	5
Water	5	Ethyl Acetate	5
Mineral Spirits	5	Acid	5
Xylene	5	Alkali	5

Legend: 1=Poor, 2=Fair, 3=Good, 4=Very Good, 5=Excellent

Product Characteristics

Migration (1-5)		Lightfastness (1-8): Masstone	8
Heat Stability (°C/°F)	200°C (Paints) 299°C (HDPE)	Lightfastness (1-8): Tint 1:10	8
Warping Rating (1-3) * Plastic Only		Weatherfastness (1-5): Masstone	
Overpaint Resistance * Paints Only	5	Weatherfastness (1-5): Tint 1:10	

Warping: 1 = minimal, 2 = some, 3 = severe Weatherfastness: 1=Poor, 2=Fair, 3=Good, 4=Very Good, 5=Excellent Lightfastness: 1-2=Poor, 3-4=Fair, 5=Good, 6-7=Very Good, 8=Excellent

Physical Properties

Particle Size (µm)		pH	6.5 - 9.0
Specific Surface Area (m²/g)		Specific Gravity	1.6
Oil Absorption (g/100g)	55 - 60	Bulk Density (kg/L)	
Moisture Content (%)	≤ 2.0%	Bulk Volume (L/kg)	

Applications

Plastics	Coatings	Inks	Other
PVC <input type="checkbox"/>	Decorative <input checked="" type="checkbox"/>	Water Flexo <input type="checkbox"/>	Paper
PE <input checked="" type="checkbox"/>	Automotive/Aerospace <input checked="" type="checkbox"/>	Solvent Flexo <input type="checkbox"/>	Rubber
PP <input checked="" type="checkbox"/>	Industrial <input checked="" type="checkbox"/>	InkJet <input type="checkbox"/>	Finger Paints
PS <input type="checkbox"/>	Powder <input checked="" type="checkbox"/>	UV <input type="checkbox"/>	Seed Coatings
PET <input type="checkbox"/>		Offset <input type="checkbox"/>	
Fiber <input type="checkbox"/>			

Not Frequently Used Limited Recommended

Comments:

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