



Vibrant Colour

June 2019 Newsletter • *Your Idea. Our Solution.*TM

Highlights from this issue:

- **Tech Talk: Everything you need to know about Yellow 7751 (PY.151)!**
- **Building Successful Distributor Relationships - *The Kula Ring* Podcast**
- **53rd Annual SPE Ontario Golf Tournament**
- **Need a Colour Match? Look no further.**

Connect with us!



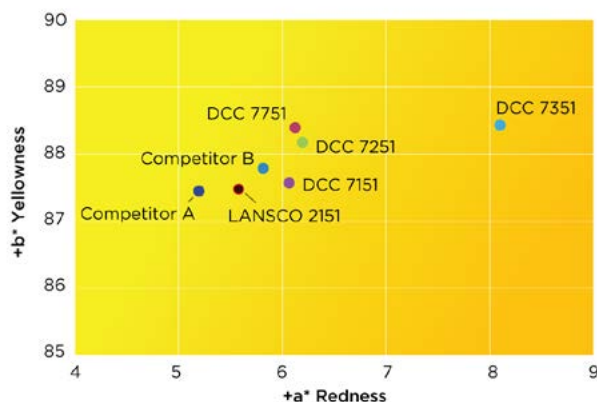
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Tech Talk: Everything you need to know about Yellow 7751 (PY.151)!

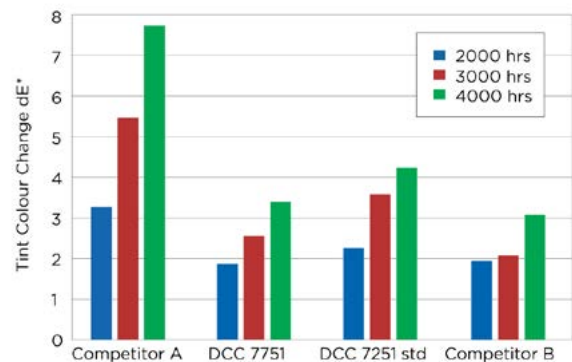
Key Attributes:

- The most opaque Pigment Yellow 151 on the market
- PY.151 grade with improved weatherfastness
- Good gloss retention, tinctorial strength and enhanced outdoor durability
- High Performance, green-shade yellow Benzimidazolone pigment for Industrial Coatings

Masstone Colour Chart Showing Pigment Yellow 151 Grades



Tint Colour Change on Weathering Exposure for PY.151 Grades



Download the [Product Feature Sheet](#) today!

Looking for organic pigments with outstanding hiding power? We've got you covered. Other organic pigments in our product line that are highly opaque include 2538 (PY.138), 2139 (PY.139), 7336 (PO.36), 1667 (PO.67), 1073-A (PO.73), 1372 (PR.272)





Building Successful Distributor Relationships in a Digital Era

Featuring: Ashley Miller and Bruce Howie

Jeff White and Carman Pirie from *The Kula Ring* talk with Ashley Miller (Marketing Planner) and Dr. Bruce Howie (Global Product Marketing Manager) from DCC LANSCO about building strong distributor relationships in an increasingly digital marketplace.

[Click here](#) to listen to the podcast!

53rd Annual SPE Ontario Golf Tournament

On May 31st, 2019, DCC LANSCO attended and was a sponsor of the SPE Ontario Golf Tournament, held at Piper's Heath in Milton, ON! It was a great turnout, with over 100 golfers from throughout the plastics industry. Thanks to the photographer, we managed to get one group shot of the DCC LANSCO crew!



Need a Colour Match?

Look no further...

DCC LANSCO's technical service department has the software to provide a colour match to a variety of [RAL shades](#), [brands](#), and [lead chrome alternatives](#). We also have the ability to create [custom colour matches](#) using paint panels or plastic chips. Our software is designed to produce a formulation based on the appropriate pigment chemistries and requirements (ie. shade, colour strength, durability, etc.). If you have any questions, please contact your local [sales representative](#) or colourmatch@dominioncolour.com.



Your Sales Representatives

Please contact your regional sales representative for more information on the products advertised here and any others in our product range. Please contact your regional sales representative for any product related questions!

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Connect with DCC LANSCO®:     

About DCC LANSCO®

DCC LANSCO® is a global manufacturer of pigments for the coatings, plastics, printing ink and paper industries worldwide. Our extensive range of pigments is backed by technical expertise, our commitment to service excellence, continuous improvement, environmental, health, safety and social responsibility.

Please visit www.dominioncolour.com for more information on our product range.