



PIGMENT YELLOW 110

The best coatings are made with the best pigments

DCC 7110

High Performance Isoindolinone Pigment
Red Shade Yellow



Dominion Colour Corporation
Working Together For Quality

ISO 9001
ISO 14001

www.dominioncolour.com (416) 791-4200



Pigment Yellow 110 – DCC 7110

Chemical Class

Isoindolinone
C.A.S. # 5590-18-1/106276-80-6

Product Overview

DCC 7110 is a high performance PY.110. It can be used for all coatings but is recommended for the highest end coatings applications where very good to excellent weatherfastness and heat stability are required.

Shade Indicator:

Greenest **Reddest**
DCC 7251 → DCC 7351 → DCC 7154 → DCC 1242 → DCC 7110

This product is supported by

DCC's global sales and distribution network
DCC's technical service and support
DCC's commitment to quality
Local warehousing capabilities ensuring on-time delivery

Performance Characteristics:

Colour and Performance Properties in Acrylic Melamine Sand Mill

Grade	Masstone	Opacity	Tint	Weatherfastness (1000 hours)	
				Masstone	Tint
Competitive Grade	Standard	Standard	Standard	Very Good $\Delta E^*4.5$	Excellent $\Delta E^*1.7$
DCC 7110	Similar Shade and Gloss $\Delta E^*0.81$	Similar	Slightly red hue 7% strong $\Delta E^*1.31$	Very Good $\Delta E^*4.4$	Excellent $\Delta E^*1.9$

Recommended Applications:

Application	Recommendation	Application	Recommendation
Agricultural & Construction Equipment	●	Architectural Latex	●
Automotive OEM	●	Automotive Refinish & Fleet	●
Building Products	●	Oil, Gas & Marine	●
● Frequently used		■ Limited Used	
○ Not Normally Used			

The information in this brochure is based on extensive testing and application experience and is believed to be a reliable indication of the results that may be expected. However, the data does not constitute a specification for the products, and is offered only as a guide to performance without guarantee or warranty of any kind. Because of the difficulties of modern colour reproduction, the shades may vary slightly from the final colour application. Since many variables have a strong influence on pigment performance, the users are encouraged to test each product in their own laboratory prior to use.



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