



PIGMENT RED 168

The best coatings are made with the best pigments

DCC 7168

- Yellow Shade Dibromoanthrone Pigment
 - Excellent Weatherfastness



Dominion Colour Corporation
Working Together For Quality

ISO 9001
ISO 14001

www.dominioncolour.com (416) 791-4200



Pigment Red 168 - DCC 7168

Chemical Class

Dibromoanthanthrone
CAS #4378-61-4

Product Overview

DCC7168 is a high performance bright yellow shade red pigment for use in high-end coating applications. Most significantly it is used in exterior architectural systems where its superior weatherfastness in light tones, compared to other reds, make it ideal for such applications.

This product is supported by

DCC's global distribution network
DCC's technical service and support
DCC's commitment to consistently deliver quality products

Recommendations: 1 = Frequently Used, 2 = Limited Use, 3 = Not normally used.

Key: P = Poor, F = Fair, G = Good, VG = Very Good, E = Excellent * Weatherometer data

APPLICATIONS	
Automotive OEM	2
Automotive Finish & Fleet	2
Agricultural & Construction Equipment	2
Oil Gas & Marine	2
Building Products	1
Architectural Latex	1

PRODUCT CHARACTERISTICS	
Shade	Bright Yellow Shade Red
Lightfastness	
• Masstone	E
• Tint	E
Heat Stability 10% pigmentation in Acrylic Melamine (min@°C)	E 30@120 10@200
Resistance Properties	
• Acid Resistance	E
• Alkali Resistance	E
• Soap	E
• Organic Solvents	E

Performance Characteristics: Colour and Performance in Coatings

Product	Colouristics in Glycol Based Universal Vehicle	
	Deep Tone	Light Tone
Competitive Grade	Control	Control
DCC 7168	Sl. dark/yellow, 5% strong DE* 1.31	Sl. yellow hue, 5% strong DE* 1.46

The information in this brochure is based on extensive testing and application experience and is believed to be a reliable indication of the results that may be expected. However, the data does not constitute a specification for the products, and is offered only as a guide to performance without guarantee or warranty of any kind. Because of the difficulties of modern colour reproduction, the shades may vary slightly from the final colour application. Since many variables have a strong influence on pigment performance, the users are encouraged to test each product in their own laboratory prior to use.



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