7422
Quinacridone Magenta 122
Pigment Red 122

Highly transparent magenta organic pigment

Excellent fastness & durability properties

Intense visual appearance in special effect coatings due to exceptional transparency & chroma

Specifically designed for automotive applications

Applications
• Architectural Water & Universal
• Architectural Solvent
• Industrial Fast Air Drying
• Industrial Oven Cured
• Coil Coatings
• Automotive Coatings
• Powder Coatings

RECOMMENDATIONS:
- Frequently Used
- Limited Use
- Not Normally Used
7422
Quinacridone Magenta 122
Pigment Red 122

CHEMICAL CLASS
QUINACRIDONE
C.A.S. # 980-26-7
CONSTITUTION NO. #73915

7422 is a highly chromatic, transparent, blue-shade red pigment that is designed for use in automotive coatings especially with special effect metallic finishes.

Key Benefits
• High-performance magenta pigment designed to have high chroma and transparency (See Chart A)
• Universal grade – recommended for both water & solvent borne automotive coatings
• 7422 has very low, stable viscosity in waterborne coating systems (See Chart B)
• Excellent fastness & durability properties (See Product Characteristics Table)
• Good rheological stability in both water and solvent based systems

This product range is supported by:
DCL’s global presence
DCL’s technical service and support
Local warehousing capabilities that ensure on-time delivery
DCL’s ability to consistently deliver quality products

<table>
<thead>
<tr>
<th>PRODUCT CHARACTERISTICS</th>
<th>7422</th>
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<tbody>
<tr>
<td>Specific Gravity</td>
<td>1.40</td>
</tr>
<tr>
<td>Oil Absorption</td>
<td>60</td>
</tr>
<tr>
<td>Weatherfastness</td>
<td></td>
</tr>
<tr>
<td>Masstone</td>
<td>5</td>
</tr>
<tr>
<td>Tint</td>
<td>4</td>
</tr>
<tr>
<td>Heat Resistance</td>
<td>120°C/10 minutes</td>
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LEGEND: 1 - Poor   2 - Fair   3 - Good   4 - Very Good   5 - Excellent
WEATHERFASTNESS: 1 - Severe Change In Shade   5 - No Change

**CHART A:**
CHROMA COMPARISON OF PR.122 GRADES

<table>
<thead>
<tr>
<th>Shade Indicator</th>
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<tbody>
<tr>
<td>Yellowest</td>
</tr>
<tr>
<td>7422</td>
</tr>
<tr>
<td>1225</td>
</tr>
<tr>
<td>1222</td>
</tr>
<tr>
<td>1229</td>
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<tr>
<td>Bluest</td>
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</tbody>
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**CHART B:**
WATERBORNE MILLBASE VISCOSITY

7422 has low, stable viscosity in waterborne coating systems.