



PIGMENT RED 170

The best coatings are made with the best pigments

DCC 7470

- High Performance Yellow Shade Naphthol Red
 - Very Good to Excellent Resistance Properties
 - Very Good Masstone Weatherfastness



Dominion Colour Corporation
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ISO 9001
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www.dominioncolour.com | (416) 791-4200

Pigment Yellow 170 - DCC 7470

Product Overview

Chemical Class - Naphthol Red, CAS #2786-76-7

DCC7470 is a high performance yellow shade red pigment. It has good opacity, heat stability (15min @ 165°C), lightfastness and improved dispersibility relative to the standard Pigment Red 170. It can be used in high-end coatings applications, particularly for automotive refinish, architectural and industrial coatings.

This product is supported by

- DCC's global distribution network
- DCC's technical service and support
- DCC's commitment to quality products

Key: P = Poor, F = Fair, G = Good, VG = Very Good, E = Excellent Recommendations: 1 = Frequently Used, 2 = Limited Use, 3 = Not normally used. * Weatherometer data

APPLICATIONS	
Automotive OEM	1
Automotive Finish & Fleet	1
Agricultural & Construction Equipment	1
Oil Gas & Marine	1
Building Products	1
Architectural Latex	1

PRODUCT CHARACTERISTICS	
Shade	Yellow Shade PR.170
Weatherfastness	
• Masstone	VG
• Tint	P
Heat Stability:	E
5% pigmentation in Acrylic Melamine (min@°C)	45@120 20@150 15@165
Resistance Properties	
• Acid Resistance	E
• Alkali Resistance	E
• Soap	VG
• Organic Solvents	VG-E

Performance Characteristics: Colour & Performance in Coatings

Product	Colouristics in Acrylic Melamine	
	Masstone	1:10 Tint
Competitive Grade	Control	Control
DCC 7470	Equal gloss and transparency $\Delta E^* 0.29$	Equal shade and strength $\Delta E^* 0.63$

The information in this brochure is based on extensive testing and application experience and is believed to be a reliable indication of the results that may be expected. However, the data does not constitute a specification for the products, and is offered only as a guide to performance without guarantee or warranty of any kind. Because of the difficulties of modern colour reproduction, the shades may vary slightly from the final colour application. Since many variables have a strong influence on pigment performance, the users are encouraged to test each product in their own laboratory prior to use.



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