



Working Together for Quality®

## DOMINION COLOUR CORPORATION

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### Dominion Colour Corporation (DCC) increases production in EU to meet global demand for new generation Bismuth Vanadate pigments

Dominion Colour Corporation (DCC), the market leader in Bismuth Vanadate (BV) technology development, is significantly increasing BV production capacity at its Maastricht, Netherlands facility in response to customer demand for the company's high performance BV products. The additional capacity will be available in the fourth quarter of 2015 and will allow DCC to meet current and future demand.

DCC's expansion builds on the sound base laid by Ciba, a pioneer in BV technology as it was first to market with BV pigments in 1990, high chroma BV in 1994, truly alkaline resistant BV in 2004 and high heat stable BV grades for engineering plastics in 2004.

After acquiring Ciba's BV business in 2010, DCC's team continued that pioneering spirit. In 2012, DCC launched the first product in a line of new generation BV pigments, **DCC Yellow 3GMX**, adding **DCC Yellow 4GMX**, **DCC Yellow 2096** and **DCC Yellow 2097** in 2013 and most recently, **DCC Yellow RMX** and hybrid pigments **DCC Yellow 3RLX** and **DCC Yellow 5RLX**. These eco-friendly pigments offer outstanding "value in use" compared to conventional BV pigments. Their high colour strength and opacity coupled with excellent gloss and durability allow more economical formulations. DCC Yellow RMX, 3RLX and 5RLX also substantially extend the colour range achievable for BV pigments, increasing the chroma while extending the breadth of shades from very greenish yellow to mid shade yellow compared to traditional BV pigments.

DCC is also proud to have the first of a series of truly "Stir-In" BV pigments **DCC Yellow 3GMX-SI** on the market, offering coatings customers the ability to make fully dispersed dispersions and paints without having to use energy and capital intensive bead milling equipment. And, building on the early success of DCC Yellow 2GTM for coloring engineering plastics such as polyamide, DCC also offers **DCC Yellow 2GTI**, an eco-friendly high heat stable pigment.

DCC with its Maastricht team continuously strives to develop innovative products in close cooperation with its customers drawing on its three decades of experience working with BV products. In addition to adding production capacity at the Maastricht site, DCC's modern research and technical service laboratories continue to pursue BV pigment and hybrid pigment research and development. As part of this expansion, DCC is building a facility to make a new range of **Orange Bismuth-based pigments** following successful customer testing of these products. Research and development also continues to develop BV products with optimal reflow properties for coatings applications and **fibre grade BV pigments** for plastics applications.

For more information about DCC's BV and other products, contact Michel Bijmens, Product Management, at [mbijmens@dominioncolour.nl](mailto:mbijmens@dominioncolour.nl) or Tel: +31-43-3291548