



Your Idea. Our Solution.™

August 27, 2018

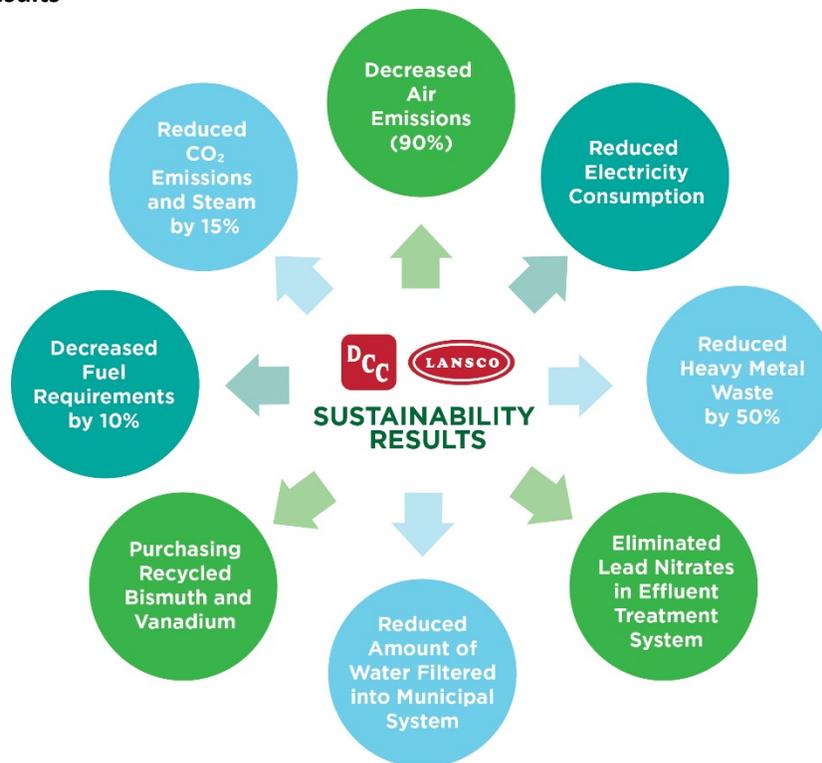
DCC LANSCO Sets the Benchmark in Productivity and Sustainability While Remaining at the Forefront of Pigment Innovation

DCC LANSCO is committed to customer satisfaction and innovation while reducing our impact on the environment & improving our carbon footprint. We continue to go above and beyond and have invested over \$13 million towards improved productivity within our manufacturing sites, from environmental initiatives and creating efficiencies in the chemical processing system, to highly innovative new products. Our goal continues to be to invest in the future to allow our customers to succeed with reliable and consistent supply of high-quality innovative products, while remaining environmentally responsible.

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Since the initiation of these programs we’re already seeing significant results!

Sustainability Results

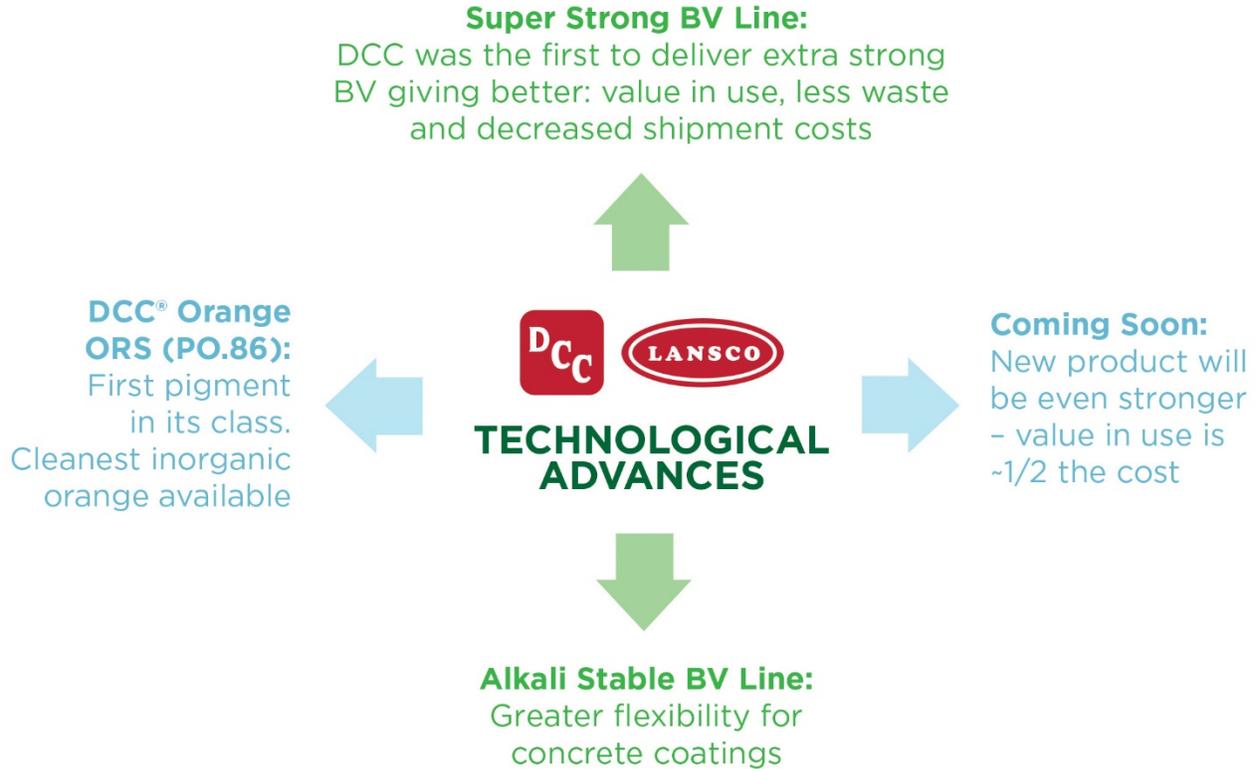


Innovation continues to remain a core competence of DCC LANSCO. We’ve invested in technology that has allowed us to launch several products that offer significant benefits to our customers – more value in use, expanding the colour gamut, and more! What follows is a summary of some of the projects and products we’ve introduced this year.



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Technological Advances



- 'Super Strong' line of Bismuth Vanadate pigments deliver 25% greater colour strength vs. competition, creating better value in use, as well as a reduction in waste (less bags used) and shipment costs. Ask your DCC LANSCO sales representative about DCC Yellow 3GMX, 4GMX & RMX.
- *Coming Soon!* New even "super stronger" grade of Bismuth Vanadate. This new grade is 20% stronger than even the strongest grades currently available. *Keep your eyes open for this innovation.*
- New 'Alkali Stable' range of Bismuth Vanadate products for those sensitive, hard to apply substrates – concrete, silicone-silicate plasters, high PVC architectural coatings and stucco applications. Ask your DCC LANSCO sales representative about DCC Yellow 3GMXA, 2GTAA, RMXA.
- The cleanest inorganic orange pigment in the market, DCC® Orange ORS (PO.86) is the *first pigment in its class* and serves as an excellent starting base for orange colour matches in high-end plastics and coatings applications.

DCC LANSCO will continue to strive for Productivity and Sustainability improvements so you can rest assured you are buying your pigments from a sustainable long-term partner for your pigment needs. If you have any questions about any of our productivity, sustainability initiatives or the new technology we've been diligently working on, please do not hesitate to [contact us!](#)