



# PIGMENT VIOLET 23

The best coatings are made with the best pigments

## DCC 3223

- Excellent Heat Stability and Weatherfastness
  - Exceptional Resistance Properties



**Dominion Colour Corporation**  
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**ISO 9001**  
**ISO 14001**

# Pigment Yellow 23 - DCC 3223

## Chemical Class

Carbazole Violet  
C.A.S. # 6358-30-1

## Product Overview

DCC 3223 is a blue shade violet for use in demanding automotive/fleet refinishes, agricultural/construction equipment, oil/gas/marine, industrial protective and architectural latex coatings. It has excellent tinctorial value and weatherfastness relative to competitive grades. This product also demonstrates high gloss, opacity and stability making it suitable for solvent and water borne coatings.

## Key Attributes

High colour strength  
Very good to excellent solvent bleed, acid and alkali resistance  
Excellent masstone and tint weatherfastness  
Excellent heat resistance 15 minutes @165°C  
Good 2K polyurethane flocculation resistance

## This product range is supported by:

DCC's global distribution network  
DCC's technical service and support  
DCC's commitment to quality products.

Key: P = Poor, F = Fair, G = Good, VG = Very Good, E = Excellent Recommendations: 1 = Frequently Used, 2 = Limited Use, 3 = Not normally used.

## Performance Characteristics: Colour Comparison in Coatings System

Products	Colouristics		One-year Florida Exposure	
	Masstone	1:10 Tint	Masstone	Tint
Competitive Grade	Control	Control	$\Delta E^*$ 0.37	$\Delta E^*$ 4.66
DCC 3223	Similar shade Similar gloss Similar opacity $\Delta E^*$ 0.23	Slightly red hue $\Delta E^*$ 0.90 2% strong	$\Delta E^*$ 0.28	$\Delta E^*$ 4.31

\*sand mill-acrylic melamine system

## Product Characteristics:

Shade	Blue Shade PV.23
Weatherfastness <ul style="list-style-type: none"> <li>Masstone</li> <li>Tint</li> </ul>	E E
Heat Stability: 5% pigmentation in Acrylic Melamine (min@°C)	E - 45@120 E - 20@150 E - 15@165
Resistance Properties <ul style="list-style-type: none"> <li>Acid Resistance</li> <li>Alkali Resistance</li> <li>Soap</li> <li>Organic Solvents</li> </ul>	VG E VG VG-E

The information in this brochure is based on extensive testing and application experience and is believed to be a reliable indication of the results that may be expected. However, the data does not constitute a specification for the products, and is offered only as a guide to performance without guarantee or warranty of any kind. Because of the difficulties of modern colour reproduction, the shades may vary slightly from the final colour application. Since many variables have a strong influence on pigment performance, the users are encouraged to test each product in their own laboratory prior to use.



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