



See The Difference We Make

PRESS RELEASE

FOR IMMEDIATE RELEASE

TORONTO - In April 2018, H.I.G. Capital combined two leading pigment suppliers, Dominion Colour Corporation & LANSCO Colors, to create a global leader in the supply of color pigments and dispersions for the coatings, plastics, and ink industries. Today we announce the new name for this industry vanguard. Presenting DCL Corporation.

The new company name - DCL - combines letters that represent our strong legacy while at the same time starting an exciting new chapter for the company. Our new logo visually demonstrates this by using a modern, geometric pattern made from a rainbow of colors representing our vibrant pigment and dispersion business. DCL will continue its heritage of innovation and will be a world class supplier to color consuming industries around the globe. With our tagline we ask you to "See the Difference we Make".

"With world-class manufacturing, research and technical service labs, and sales offices around the globe, we are poised to rapidly respond to customer needs and make a positive impact," said Chuck Herak, CEO of DCL Corporation. Mr. Herak added that, "DCL Corporation is large enough to compete on a global stage by servicing multi-national customers while still being responsive to the needs of our small and medium sized customers all over the world."

Guided by commitments to quality, health and safety, and protection of the environment, DCL's century of experience and agility to meet customers' demands combined with an innate ability to create tailor-made solutions separate them from the competition. This capability along with a dedication to customer satisfaction, innovation, and long-term sustainability is what DCL calls "the DCL difference." DCL invites people attending the American Coatings Show March 31, 2020 at the Indiana Convention Center in Indianapolis to experience the DCL difference for themselves. Also, at that time the new company's website will be unveiled as pigments.com.

For more information, contact Ashley Miller, Marketing Planner at DCL Corporation - +1-416-253-4272 or email at amiller@pigments.com

About H.I.G. Capital

H.I.G. Capital is a leading global private equity and alternative assets investment firm with over \$23 billion of equity capital under management. Based in Miami, and with offices in New York, Boston, Chicago, Dallas, Los Angeles, San Francisco and Atlanta in the U.S., as well as international affiliate offices in London, Hamburg, Madrid, Milan, Paris, Bogotá, and Rio de Janeiro, H.I.G. specializes in providing both debt and equity capital to small and mid-sized companies, utilizing a flexible and operationally focused/ value-added approach. For more information, please refer to the H.I.G. website at www.higcapital.com.

